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Mackay, Whitsundays top 16 industry titans building the future revealed

From mining and property to tourism and fast food, these industry heavyweights have transformed the Mackay and Whitsundays into the bustling, world-class destinations of today. Find out who they are and how they got started.

Duncan Evans and Lillian Watkins

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The population of Mackay, Isaac and the Whitsundays is growing rapidly and [new developments, businesses and infrastructure projects are springing up to meet the influx.](#)

From new highways to housing estates, the built landscape is evolving dramatically.

Leading the churn and change is a set of industry titans and visionaries whose dreams of a brave new future are coming into existence.

Some are well-established and well-known builders, while others are relative newcomers to the region.

Here are some of the men and women leading from the front to transform all of our lives.

We begin with the legendary Vic Vassallo, the man behind Pointglen’s Shoal Point housing development.

Vic Vassallo - Shoal Point visionary

Mr Vassallo’s vision for Shoal Point is to create a masterplanned beach community for about 4500 residents.

“The vision for the estate includes a nine-hectare lake with walking paths and landscaped trails, barbecue area overlooking the lake, Parkour natural play space and equipment and The Point,” he said.

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“The Point’ is envisioned to include a modern childcare precinct, architecturally designed tavern and bottle shop which will overlook the lake, numerous other vendors such as grocers, health services and dining.

“We will then move into the beachfront precincts that boast some of the best waterfront living and elevated sea views on the eastern seaboard.”



Vassallo Constructions Managing Director Vic Vassallo.

Mr Vassallo is finalising his plans and taking expressions of interest from prospective buyers.

[Mr Vassallo was born and bred in Mackay](#) and when asked what he loved about investing in the city, he said it had everything that was needed.

“It is the gateway to the world-renowned Whitsundays” he said.

“It has a very diverse and strong economy with strength in a number of different sectors including agriculture, manufacturing and engineering, mining and tourism.

“Mackay itself has so much to offer with some of Australia’s best beaches, national parks, islands, one of Australia’s few blue water rivers to name a few.”

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